



**Charlotte  
Trans Health**

**Annual Impact  
Report  
2023**

# MEET OUR 2023 EXECUTIVE BOARD



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(She/Her)  
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**Marguerita Blaker**  
(She/Her)  
Vice President



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## **A Note From the Executive Director**

Across the country, the rights of trans and gender diverse individuals are under assault, especially healthcare access. Now more than ever, it is important that we continue working to ensure that people of all genders and experiences can access the competent and respectful care they need. That's why Charlotte Trans Health is committed to making a difference in our community and beyond.



**- Holly Savoy (She/Her)**  
Executive Director

# We are Charlotte Trans Health

We envision a world in which people of all gender identities and gender expressions have access to competent, affirming, evidence-based healthcare services, without facing discrimination and bias.

Our mission is to reduce health and healthcare disparities for the trans and gender diverse community by increasing clinical competency and interdisciplinary collaboration among healthcare providers, as well as improving access to clinically and culturally competent gender-affirming care.



# 2023 YEAR IN REVIEW



**Our healthcare provider membership increased by over 26% between 2022 - 2023.**



**We hired our first full-time staff, an Administrative & Community Education Coordinator, and formalized the role of Executive Director to increase our capacity to meet the needs of the TGD community and our members.**



**We conducted a strategic planning process with a consultant to develop a plan that will guide us through 2027.**



**We held 14 different educational events, in addition to member professional development, reaching over 730 unique individuals.**



**We launched the Providing Access to Trans Healthcare (PATH) program, ensuring access to gender-affirming care for more than 60 people in the first 6 months of the program.**

# OUR NEW STRATEGIC PLAN

**Enhancing  
Organizational  
Efficiency**

**1**

**Growing Our  
Membership by  
Providing New  
and Exceptional  
Benefits**

**2**

**Creating a Path  
to Financial  
Stability**

**3**

In 2023, as part of a strategic planning process, Charlotte Trans Health worked with a consulting group to develop three pillars to guide the organization's strategic goals through 2027.

## We've also been growing to better meet the community's needs!

In the last year, Charlotte Trans Health experienced a 26% growth in new members. That means more providers working to make gender affirming care accessible!

In order to accommodate the needs of the community and our continued growth, we've also taken steps to develop the capabilities of our staff by hiring our first full-time staff member, Casey Mesaeh, as our Administrative & Community Education Coordinator. In addition, we have partnered with the Duke Center for Health Policy and Inequities Research (CHPIR) to bring on a Case Manager and Evaluation Team for our Providing Access to Trans Healthcare (PATH) Program.



In 2023, we also formalized the role of Executive Director to increase our capacity to meet the needs of the trans and gender diverse community and our provider members.

# The Road to Financial Stability

As a part of our strategic plan, Charlotte Trans Health has committed to working toward our goals to:

- Diversify our revenue sources
- Build strong partner and donor relationships
- Continuously evaluate and refine financial sustainability strategies



## FINANCIAL REPORT

**Total Revenue = \$226,029**

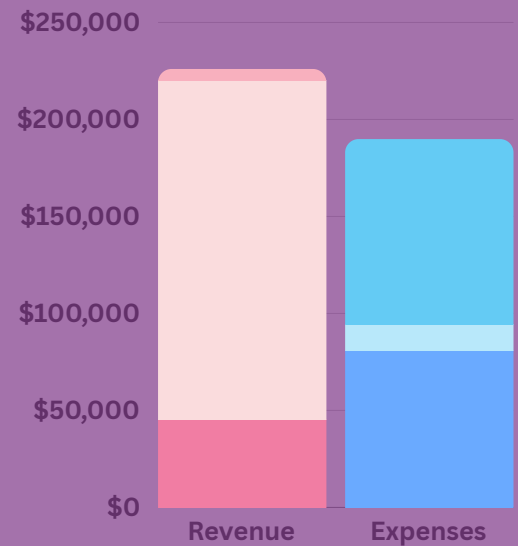
- \$50,458 of unrestricted funds
- \$175,570 of restricted funding

**Total Expenses = \$189,883**

**Net Revenue = \$36,146**

By 2026, we plan to meet our savings goal of \$100,000 to help ensure greater financial stability for the organization.

### 2023 Revenue & Expenses



#### Revenue & Expenses Legend

- Administrative Costs
- Educational Programs
- PATH Program
- Donations & Fundraising
- Grant Funding
- Fees & Services

# COMMUNITY ENGAGEMENT & OUTREACH

Charlotte Trans Health had a great year full of engagement with the trans and gender diverse community. We reached over 1,000 LGBTQ+ individuals through our participation in local pride and community events to let them know about the work we've been doing to improve accessible competent care.

**More than 1,000 monthly visitors to  
our Gender-Affirming Provider  
Directory!**

This year we also launched our digital health literacy campaign, reaching an average of over 2,300 monthly social media users.





# EDUCATION & TRAINING

2023 was a great year for our educational programs. This year we...



**Held 14** educational events

**Educated 510+** healthcare providers and administrators

**Educated 220+** non-clinical members of the community

**Provided 178+** hours of continuing education credits

# PROVIDING ACCESS TO TRANS HEALTHCARE (PATH)

2023 also saw the launch of our biggest program to-date. The PATH Program was launched with the support of our partners to offer free case management, mental health services, medical care, and limited prescription coverage assistance to trans and gender-diverse members of the Charlotte metro area who are uninsured or underinsured.

This project is supported by Mecklenburg County with funds from the American Rescue Plan Act (ARPA).

*“It's been a life changing program that has given me access to things I wouldn't have gotten for years.”*

*- PATH participant*




# WHAT PATH PARTICIPANTS HAVE TO SAY

***“It's felt like a weight lifted knowing someone else is in my corner and providing resources.”***

***“Without PATH I would not be able to access the mental health care that I need and currently am able to have. It has been hugely impactful in the best way.”***

***“It saved my life. I was stuck in a rut before joining PATH. Now I am on my way with gender affirming care, and a much better place mentally.”***

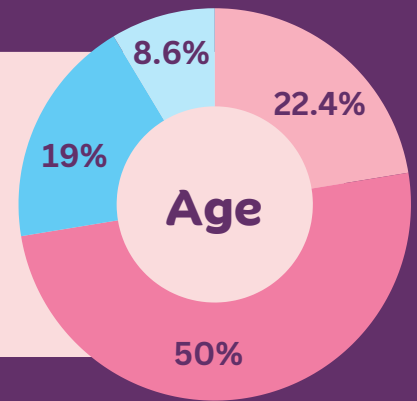


# Facts About the PATH Program

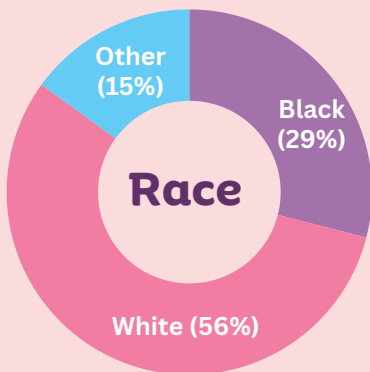
With the launch of PATH, we enrolled over 60 participants in 2023, and our enrollment numbers have continued to grow throughout 2024.

## PATH Participants by Age

- ★ Ages 17 - 26
- ★ Ages 27 - 35
- ★ Ages 36 - 45
- ★ Ages 46 - 55



## PATH Participants Race & Ethnicity



*\*16.4% of participants identify as Hispanic*

**95%**

of participants have had a reduction in symptoms of poor mental health after 6 months.

**87%**

of participants are Mecklenburg County residents, funded through the American Rescue Plan Act.

**13%**

of participants are from neighboring counties and are supported through donor contributions.

**11%**

of participants are reliant on disability insurance for their main source of income.



Over one in three participants experienced a housing crisis in the last 3 months before enrollment.

# WHAT ARE WE PLANNING FOR 2024?

We will be continuing our successful programming efforts for education and access to care throughout 2024, and stepping up our community engagement with even more community focused events!



T.H.E. Night 'Hits the Runway' will be our biggest fundraising effort yet, with a donor goal of \$75,000! This will be a donors only event that you won't want to miss!

## HOW YOU CAN HELP

If you're interested in donating to Charlotte Trans Health or buying tickets to T.H.E. Night you can do so [here](#).

If you'd like to volunteer, you can complete this [interest form](#).

If you'd like to learn more about CTH, PATH, Membership, or finding an affirming provider, you can visit our [website](#).

To request a training session for your organization, you can contact our Community Education Coordinator: [education@charlottetranshealth.org](mailto:education@charlottetranshealth.org).

# THANK YOU FOR YOUR SUPPORT

*We would like to give a special thank you to all of our members, committee chairs, grantors, community partners, volunteers, and donors. Without your help, we wouldn't be able to accomplish this great work!*



**Atrium Health**



THE **PLUS** COLLECTIVE